

Humana®

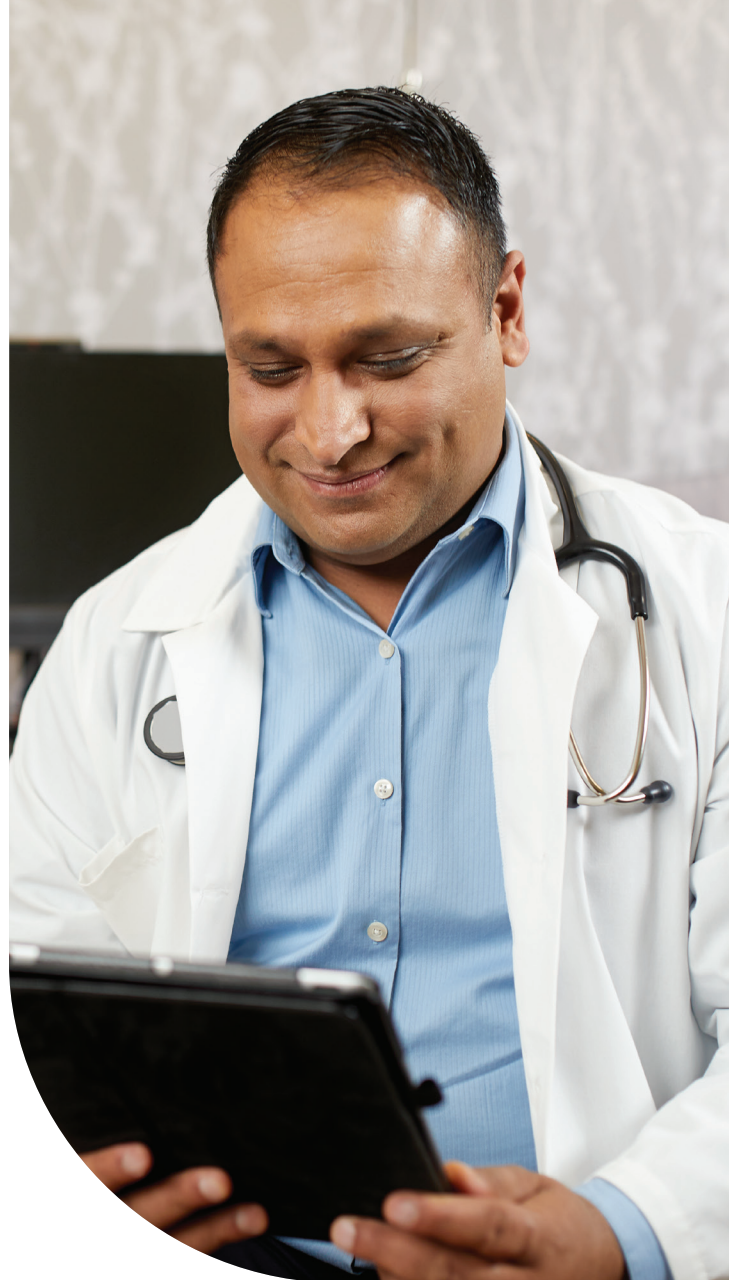
Your time is valuable; let us help you make the most of it

Ask how NewRx can make it easier to set up new prescriptions

You're dedicated to the health of your patients and your practice. To assist you, we are here to help minimize unnecessary calls and paperwork. By using the latest technology powered by Surescripts, you can respond quickly to new prescription requests.

Why NewRx?

- Easily approve or deny requests.
- Reduce inbound and outbound faxes.
- Save time and administrative resources.
- Improve patient satisfaction by speeding up the time it takes for them to receive their new medications.
- Support patient safety measures and adherence to your treatment plan.



Have you seen notifications for new prescriptions?

Please be on the lookout for new prescription requests in the electronic medical record (EMR). Responding to these requests quickly is good for your patients and your practice. If you don't see new requests, contact your EMR vendor to confirm that you have NewRx enabled in your system. CenterWell Pharmacy™ is ready to send and receive NewRx requests.



**Contact your EMR vendor
for more information.**



How it works



1. A new prescription is needed

Jim, a 55-year-old patient, arrives at the pharmacy with a medicine bottle that has expired.



3. Sending an approval

Within minutes, Jim's healthcare provider sees the request and electronically sends an approval.



2. Making the request

The pharmacist sees that the prescription has expired and sends a notification to Jim's provider, asking for a new one.



4. Satisfying the patient

Because Jim's provider noticed the request and responded quickly, there was no delay. Jim receives his medication and stays on track with your treatment plan.

Humana recognizes that your patients have the sole discretion to choose their pharmacy. Also, we support your independent medical judgment when advising patients about their pharmacy choices. Other pharmacies are available in our network. Humana members should check their plan documents to verify their prescription benefits.